

TEETH WHITENING

IN-PERSON CERTIFICATION

COURSE OBJECTIVE

This comprehensive, hands-on course is designed **for anyone interested in starting a teeth whitening business** or adding teeth whitening services to an existing business, such as a beauty salon, aesthetics clinic, spa, or dental practice.

Students will gain the knowledge and practical skills to safely and effectively perform cosmetic teeth whitening treatments, understand client management, and confidently launch or expand their services.

Each student will receive 14 full starter kits and a professional LED whitening light, so they can begin offering services immediately after certification.

This course is **taught by a Registered Dental Hygienist with several years of professional experience in the dental field**, ensuring accurate, safe, and up-to-date training based on clinical standards.

COURSE DURATION: 8 HOURS / FEES: \$1950



Module 1: Introduction to Cosmetic Teeth Whitening

Time: 30 minutes

- Overview of cosmetic teeth whitening
- History and trends in the industry
- Types of teeth whitening methods
- Scope of practice and limitations



Module 2: Anatomy of the Teeth & Causes of Staining

Time: 45 minutes

- Basic tooth anatomy
- Types of stains: intrinsic vs. extrinsic
- Common causes of tooth discoloration
- Factors affecting whitening results



Module 3: Whitening Products and Tools

Time: 30 minutes

- Whitening agents (hydrogen peroxide, carbamide peroxide)
- Intro to LED lights
- Product safety and contraindications
- Equipment checklist and setup



Module 4: Client Consultation and Consent

Time: 30 minutes

- Conducting an effective consultation
- Identifying contraindications (e.g., pregnancy, dental issues)
- Managing client expectations
- Consent forms



LUNCH BREAK (45 MIN-60 MIN)



Module 5: Step-by-Step Whitening Procedure (Theory)

Time: 45 minutes

- Preparing the workstation
- Sanitization protocols
- Application of cheek retractors and protective barriers
- Gel application and LED light usage
- Treatment timing and monitoring
- Aftercare instruction and advice



Module 7: Safety & Sanitation Protocols

Time: 30 minutes

- Infection control and cross-contamination prevention
- Single-use item protocols
- Cleaning and maintenance of equipment



Module 6: Hands-On Practical Session

Time: 3 hours

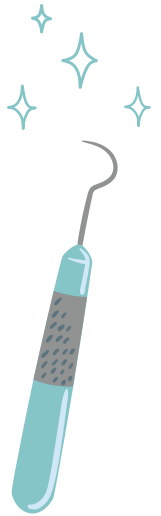
- Instructor-led live demonstration
- Student-to-student learning
- Supervised training with feedback
- Troubleshooting real-life scenarios



Module 8: Business & Marketing Basics

Time: 15 minutes

- How to start your own teeth whitening business from scratch
- Adding services to an existing beauty/aesthetics practice
- Pricing strategies and packaging services
- Client booking and retention tools
- Branding and social media marketing



COURSE COMPLETION & CERTIFICATION

Time: 15 minutes

- Final review and Q&A
- Practical skill check
- Certification of Completion awarded

WHAT'S INCLUDED

- 14 Starter Kits (professional-grade whitening supplies)
- 1 LED Whitening Light (retail quality)
- Printed training manual
- Client consultation and consent form templates
- Aftercare instruction sheets
- Supplier and equipment resource list
- Ongoing support
- Certificate of Completion

